

# PORTLAND VALUE FUND **ANNUAL MANAGEMENT REPORT OF FUND PERFORMANCE**

**SEPTEMBER 30, 2018** 

PORTFOLIO MANAGEMENT TEAM

## Michael Lee-Chin

Executive Chairman, Chief Executive Officer and Portfolio Manager

**Dragos Berbecel** Portfolio Manager

## Management Discussion of Fund Performance **Portland Value Fund**

This annual management report of fund performance contains financial highlights, but does not contain either interim or annual financial statements of the investment fund. You can get a copy of the interim or annual financial statements at your request, and at no cost, by calling 1-888-710-4242, by writing to us at 1375 Kerns Road, Suite 100, Burlington, ON L7P 4V7 or visiting our website at www.portlandic.com or SEDAR at www.sedar.com.

Securityholders may also contact us using one of these methods to request a copy of the investment fund's proxy voting policies and procedures, proxy voting disclosure record, or quarterly portfolio disclosure.

The views of the portfolio management team contained in this report are as of September 30, 2018 and this report is not intended to provide legal, accounting, tax or specific investment advice. Views, portfolio holdings and allocations may have changed subsequent to this date. For current information please contact us using the above methods. All references to performance relate to Series F units. The performance of other units may be different than that of the Series F units due to differing fees.

## **INVESTMENT OBJECTIVE AND STRATEGIES**

The investment objective of the Portland Value Fund (the Fund) remains as discussed in the prospectus. The Fund's objective is to generate an above average return by employing a focused investment strategy, primarily in a limited number of long securities positions. The Fund invests in a small number of quality equities, ordinarily selected from liquid, large cap stocks, domiciled in long-term growth industries, which Portland Investment Counsel Inc. (the Manager) believes are undervalued and/or have the potential of increased returns due to activist investor campaigns.

The Manager then overlays a risk mitigation strategy based on portfolio construction and value discipline. The Manager has long held the view that the key to wealth creation is owning a few high quality businesses. By using a concentrated investment strategy, the Manager leverages its best investment ideas, which is expected to aid the Fund in meeting its investment objectives.

Activist investors are value investors with a push. They are looking for opportunities to demand a change in a company's strategy in order to unlock shareholder value. Common strategies include demanding a raise in dividends/share buybacks, the divestment of assets and/or the embracing or rejecting of mergers and acquisitions. Activist investors achieve their goals by cooperating with other institutional investors, acquiring board representation and/or changing the management of the target company.

#### **RISK**

The overall risk level has not changed for the Fund and remains as discussed in the prospectus. Investors should be able to accept a medium level of risk and plan to hold for the medium to long term.

## **RESULTS OF OPERATIONS**

For the period ended September 30, 2018, the Fund's benchmark, the MSCI World Total Return Index, had an annualized return of 15.3%. For

the same period, the Fund had a return of 6.4%. Unlike the Index, the Fund's return is after the deduction of its fees and expenses.

The Fund's key relative performance detractors were Whitecap Resources Inc., Liberty Latin America Ltd. and Linamar Corporation while relative performance contributors were Nomad Foods Limited, Brookfield Business Partners L.P. and Pershing Square Holdings, Ltd.

As at September 30, 2018, the top 5 sector exposure was constituted by financials 22.8%, energy 21.4%, consumer staples 21.3%, consumer discretionary 16.3% and industrials 15.1%. By using a concentrated investment strategy, the Manager leverages its best investment ideas, which is expected to aid the Fund in meeting its investment objectives. As of September 30, 2018, the Fund's underlying portfolio held 12 investments.

As expected, given the Fund's value focused mandate, the performance was mainly driven by company specific developments, the most important of which are detailed below.

As at the end of 2017, Liberty Global PLC executed a full split-off of the Latin-American assets and Liberty Global LiLAC was renamed Liberty Latin America (LILA). LILA is a fully integrated Caribbean market leader with ability to offer a quad product (wireless, fixed phone, broadband internet and cable TV). The company is also beneficiary of a revamped management team, including veteran Liberty Global executives instrumental in the company's growth in Europe. During the period, Liberty telecommunications and media empire's founder, John Malone, increased his direct stake to 6% from 4%. At the beginning of the period, hurricanes impacted LILA's key markets of Puerto Rico and Cable & Wireless Communications Limited (Caribbean). Since, the company has worked hard to re-establish service to the affected areas and recapture the lost revenue and earnings streams. LILA has property and business interruption insurance and expects recoveries. LILA's most recent set of results was encouraging, with both revenue and operating earnings arriving ahead of the expectations, while Puerto Rico's network has been nearly fully restored. During the period, LILA increased its stake in its Jamaican business and bought 80% of Cabletica (Costa Rica) for \$250 million (all-cash) or 6.3x Earnings Before Interest Tax Depreciation and Amortization. Nonetheless, amongst the corporate and management changes and being affected by the uncertainty around the recovery post the 2017 hurricane season, LILA was the single largest detractor from the performance of the Fund during the period.

Whitecap continued to deliver strong operational performance and cash flow, which has been supporting its very rational buy-back program. Moreover, over the course of the past three months, the energy markets have continued their journey towards recovery, meandering around news related to the Organization of Petroleum Exporting Countries (OPEC)/Russia agreed production caps, production related developments in the U.S. shale (in particular the Permian basin) and weekly crude oil and refined product U.S. inventory levels. Unfortunately, the performance of the Canadian oil and gas producing sector lagged during the period. The Western Canadian producers continue to grapple with serious market access issues (lack of transportation infrastructure, in particular pipelines) which have caused crude oil price differential between the West Texas Intermediate (WTI) and Western Canadian Select (WCS), for heavy crude,

and Edmonton Par, for light crude, to expand dramatically. To this point, as we write this, a Canadian Heavy producer is only receiving about 40% of the WTI price for its crude. The causes for such a discrepancy are numerous, with some more transitory, but substantially related to the lack of regulatory and governmental support for new pipelines. During the period, the Trans Mountain expansion project, which the Canadian federal government acquired for roughly CAD \$5 billion from Kinder Morgan Canada Ltd., was stopped in its tracks by a court ruling. Other factors impacting the differential were an increase in the heavy oil production from some of Suncor Energy Inc.'s properties, a key refinery temporary shut-down, maintenance work at refineries and lower than expected shipments of crude by rail.

During the period we had the opportunity to re-connect with the management of Linamar at the company's headquarters in Guelph, which strengthened our conviction in the company's investment merits. We were advised that despite the significant NAFTA related uncertainty, business is continuing as usual, including an increase in work requests in Mexico. The company continues to be laser focused on growth and taking advantage of outsourcing opportunities by the original equipment manufacturers (OEMs) across the globe, driven by digitization, autonomy and electrification. Equally, the management is focused on growth opportunities in the access markets (scissors, booms and telehandlers) as well as in the agricultural equipment sector (via the newly acquired MacDon business). Linamar has seen steady growth in Europe and continues to pursue opportunities in Asia Pacific, gradually diversifying away from North American automotive. We believe there is significant value embedded in a business which has routinely grown its top and bottom line by double digits per annum. We shared management's view that most possible outcomes to NAFTA negotiations are desirable to the current state of uncertainty and expected the stock to re-rate significantly subsequent to a trade deal; and we were pleased to see the Linamar stock recover somewhat after the announcement of the U.S.-Mexico-Canada Agreement (USMCA) trade agreement.

Brookfield Business Partners L.P. (BBU) continued to benefit from its earlier investments and reported strong full-year 2017 results, driven by the company's business services and industrial operations, partly offset by results at its construction division. BBU also undertook an initial public offering for its GrafTech International Holdings Inc. business, which makes graphite electrodes for steelmaking. BBU bought GrafTech in 2015 for \$855 million during an industry slump. As at October 2018, GrafTech was valued at around \$5 billion. BBU also announced and completed one of its largest deals during the period, the acquisition of Westinghouse Electrical Company for \$4.6 billion. Other deals included: the acquisition of the extra 2% of Teekay Offshore Partners LP to obtain control (51% of the outstanding shares) of the offshore operator; the agreement to acquire a 55% controlling interest in Ouro Verde Locacao e Sevicos SA, a leading Brazilian heavy equipment and light vehicle fleet management company; as well as selling Quadrant Energy to Santos Ltd. for USD \$2.15 billion.

Nomad Foods continued to impress during the period, with the most recent results showing steady improvement for organic revenue and reported profit. Recent acquisitions are proving complementary. Goodfella's Pizza, a leading frozen pizza business in the British isles, performing well since acquisition and Aunt Bessie's, a leading potato based frozen foods business, which is expected to be accretive. We suspect there are more deals to come for this platform company who has already become the largest frozen foods operator in Europe.

Pershing Square Holding's underlying performance has improved markedly during the period, with the Fund reporting a net return of 15.8% calendar year-to-date through the end of September after posting a net loss of 4% in 2017 following a 13.5% drop in 2016. The performance of the listed entity was also helped by a buy-back program involving

Bill Ackman and the managerial team at Pershing Square. During the period, Ackman added United Technologies Corporation to the Fund's investment and, subsequent to the period end, it announced a sizeable position in Starbucks Corporation.

### RECENT DEVELOPMENTS

From a macro-economic perspective, even though the exceptionally accommodative conditions are subsiding, bound by an accelerating economy and record tight labour markets, we are still in uncharted territory. The U.S. unemployment rate has dropped to levels not seen since the 1960s and wage growth has finally picked up, more recently to a 2.9% pace. Coupled with a more than 50% price increase in crude oil and its related derivatives, but also an increase in prices of some of the core goods and services, and, possibly, the imposition of tariffs, the ingredients for a more buoyant inflation environment are in place. As the U.S. Fed feels compelled to continue on its tightening path and as the policy rates are approaching their current or longer-run equilibrium levels, the chance for a miscalculation increases. The fallout from a monetary policy misstep is unlikely to be significant in such a robust economic environment, however, when coupled with other potential policy errors, perhaps around trade tariffs; it could trigger more serious economic consequences. Improving economic prospects and a pickup in the inflation pace has boosted our outlook for U.S. equity returns in nominal terms, though the risk factors mentioned earlier, in particular trade related developments and the pace of monetary tightening, could materially affect the ultimate outcome.

Canada affords a somewhat different perspective. At more than 170% of disposable income, Canadian household credit continues to be stubbornly high, with the recently announced normative measures just about managing to put a dent into Canadian's propensity for accessing credit. The household credit growth slowed down at the end of 2017 and into 2018. On this background, recent retail sales growth has slowed down in Canada, and it is unlikely to recover, unless the diminished "wealth effect" from housing cooling down is replaced by either recovery in the resources space and/or acceleration of activity in manufacturing and services outside of the white-hot residential investment (housing) sector. Canada has seen significant losses in relative competitiveness as the U.S. administration implemented drastic pro-business measures, not the least of which being massive tax cuts and deregulation. During the period U.S., Canada and Mexico have negotiated a new trade agreement, the USMCA, which still needs to be ratified by the legislatures. The new agreement's provisions do not seem to be a significant departure from NAFTA. Canada is significantly more dependent on favourable trade terms with the U.S. and Mexico due to foreign trade's larger contribution in the creation of GDP, but also because of its reduced relative competitiveness, slower economic growth and self-inflicted infrastructure shortcomings (chiefly lack of pipeline capacity). The country's abundant natural resources are presently severely restricted from reaching the fast growing Asian markets. Subsequent to the quarter-end, a consortium led by Royal Dutch Shell PLC announced a final investment decision for LNG Canada, a major liquefied natural gas export project which will help debottleneck the prolific Montney gas basin. Though not fully functional until about 2025, it is a ray of hope. The pick-up in inflation has marginally increased our outlook for nominal returns in Canadian equities, assuming the key risk factors, including further trade negotiations, buildout of key infrastructure projects, the state of the housing market and the pace of monetary tightening, remain balanced.

We believe that the Fund is well positioned to continue to meet its investment objectives as outlined above.

#### **RELATED PARTY TRANSACTIONS**

The Manager is responsible for the day-to-day operation of and for providing investment management services to the Fund. The Manager receives a fee for providing these services. This is calculated daily based on the net asset value of the Fund and paid monthly. During the period ended September 30, 2018, the Manager received \$9,769 in management fees from the Fund compared to \$9,714 for the period ended September 30, 2017 (net of applicable taxes).

Any administrative services paid for or provided by the Manager are charged to the Fund and are grouped and presented by expense type in the statements of comprehensive income. Depending on their nature, some expenditures are allocated to the Fund based upon the net asset value or actual costs incurred. During the period ended September 30, 2018, the Manager was reimbursed \$3,057 for operating expenses incurred on behalf of the Fund, including amounts paid to affiliates, net of applicable taxes. This compares to \$2,918 for the period ended September 30, 2017. In addition to the amounts reimbursed, the Manager absorbed \$87,970 of operating expenses during the period ended September 30, 2018 compared to \$96,035 during the period ended September 30, 2017 (net of applicable taxes).

Affiliates of the Manager provide administrative services associated with the day-to-day operations of the Fund. These affiliates of the Manager were reimbursed \$1,038 during the period ended September 30, 2018 by the Fund for such services, compared to \$2,204 during the period ended September 30, 2017.

The Manager, its affiliates, officers and directors of the Manager (Related Parties) may own units of the Fund. Transactions to purchase or redeem units are made at net asset value per unit. Standing instructions from the Independent Review Committee were not required or obtained for such transactions. As at September 30, 2018, Related Parties owned 30.1% (September 30, 2017: 29.7%) of the Fund.

The Board of Directors of the Manager is responsible for reviewing and approving the financial statements and overseeing management's performance of its financial reporting responsibilities.

#### Notes

Certain statements included in this Management Discussion of Fund Performance constitute forward-looking statements, including those identified by the expressions "anticipate," "believe," "plan," "estimate," "expect," "intend" and similar expressions to the extent they relate to the Fund. These forward-looking statements are not historical facts, but reflect the current expectations of the portfolio management team regarding future results or events of the Fund. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. The portfolio management team has no specific intention of updating any forward-looking statements whether as a result of new information, future events or otherwise, except as required by securities legislation.

Certain research and information about specific holdings in the Fund, including any opinion, is based upon various sources believed to be reliable, but it cannot be guaranteed to be current, accurate or complete. It is for information only, and is subject to change without notice.

## Summary of Investment Portfolio as at September 30, 2018

## Top 25 Investments\*

Total net asset value

Nomad Foods Limited	15.3%
Brookfield Business Partners L.P.	11.8%
Pershing Square Holdings, Ltd.	9.5%
Liberty Latin America Ltd.	9.1%
Berkshire Hathaway Inc.	8.5%
Whitecap Resources, Inc.	7.3%
Linamar Corporation	7.2%
Crescent Point Energy Corp.	7.1%
Baytex Energy Corp.	7.0%
Walgreens Boots Alliance, Inc.	6.0%
Brookfield Asset Management Inc.	4.8%
Cash	3.3%
Hertz Global Holdings, Inc.	3.3%
Grand Total	100.2%

Where the Fund holds less than 25 holdings, all investments have been disclosed. There may be other assets and liabilities which are not included, and therefore the summary may not add up to 100%.

The investment portfolio may change due to ongoing portfolio transactions of the investment fund. Quarterly updates are available within 60 days of each quarter end by visiting www.portlandic.com or contacting us at 1-888-710-4242.

\$623,255

## Portfolio Composition

Sector	
Financials	22.8%
Energy	21.4%
Consumer Staples	21.3%
Consumer Discretionary	16.3%
Industrials	15.1%
Other Net Assets (Liabilities)	3.1%

Geographic Region	
Canada	33.4%
Bermuda	20.9%
United States	17.8%
British Virgin Islands	15.3%
Guernsey	9.5%
Other Net Assets (Liabilities)	3.1%

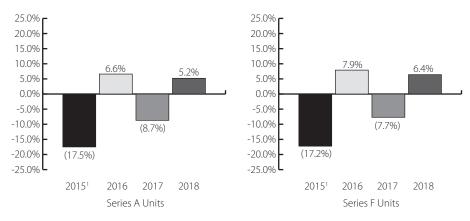
Other Net Assets (Liabilities) refers to cash on hand plus all other assets and liabilities in the Fund excluding portfolio investments.

### Past Performance

The past performance information shown in this section is calculated using the net asset value per unit and assumes that all distributions made by the investment fund in the periods shown were reinvested in additional securities of the investment fund. The past performance information does not take into account sales, redemptions, distribution or other optional charges or income taxes payable by the unitholder that would have reduced returns or performance. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated.

## Year-By-Year Returns

The following bar charts show the performance of each series of the Fund for each of the financial years shown and for the year ended September 30, 2018. The charts show in percentage terms how an investment made on the first day of each financial year would have increased by the last day of each financial year.



1. Return for 2015 represents a partial year starting May 19, 2015 to September 30, 2015.

## **Annual Compound Returns**

The table below shows the historical compound returns of the applicable series of units and the MSCI World Total Return Index (the Index). The Index is designed to measure the equity market performance of the following 23 developed market country indexes: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the United Kingdom, and the United States. Performance will vary by series largely due to the extent that fees and expenses may differ between series.

Series of Units	Inception Date	Since Inception	One Year	Three Year	Five Year	Ten Year
Series A	May 19, 2015	(4.9%)	5.2%	0.8%	-	-
Index		9.7%	15.3%	12.2%	-	-
Series F	May 19, 2015	(3.8%)	6.4%	1.9%	-	-
Index		9.7%	15.3%	12.2%	-	-

Comparison to the Index: Since the Fund does not necessarily invest in the same securities as the Index or in the same proportion, the performance of the Fund is not expected to equal that of its benchmark. Please refer to Management Discussion of Fund Performance - Results of Operations for additional discussion of the Fund's performance compared to the Index.

## Management Fees

The Manager is responsible for the day-to-day management and administration of the Fund. The Manager monitors and evaluates the performance of the Fund, pays for the investment management services of the investment adviser and arranges for the administrative services required to be provided to the Fund. As compensation for its service, the Manager is entitled to receive a fee, payable monthly, calculated based on the daily net asset value of the Fund.

		Expenses Paid Out of the Management Fee (%)			
Series of Units	Management Fee (%)	Dealer compensation	General administration, investment advice and profit	Absorbed expenses	
Series A	2.00%	43%	-	57%	
Series F	1.00%	-	-	100%	

## Financial Highlights

The following tables show selected key financial information about the Fund and are intended to help you understand the Fund's financial performance for each period. Information is presented for the year ended September 30, or inception date to September 30 in the inception period.

Series A Units - Net Assets per unit1(a)

For the periods ended	2018	2017	2016	2015
Net assets, beginning of the period	\$7.98	\$8.79	\$8.25	\$10.00 <sup>†1(b)</sup>
Increase (decrease) from operations:				
Total revenue	0.07	0.08	0.17	0.14
Total expenses	(0.25)	(0.24)	(0.26)	(0.11)
Realized gains (losses)	(0.06)	0.25	0.33	(0.09)
Unrealized gains (losses)	0.64	(0.86)	(0.22)	(1.55)
Total increase (decrease) from operations <sup>2</sup>	0.40	(0.77)	0.02	(1.61)
Distributions to unitholders:				
From income	-	-	-	-
From dividends	-	-	(0.01)	-
From capital gains	-	(0.05)	-	-
Return of capital	-	-	-	-
Total annual distributions <sup>3</sup>	-	(0.05)	(0.01)	-
Net assets, end of period⁴	\$8.39	\$7.98	\$8.79	\$8.25

Series A Units - Ratios/Supplemental Data

For the periods ended	2018	2017	2016	2015
Total net asset value	\$353,285	\$383,479	\$470,433	\$46,143
Number of units outstanding	42,108	48,059	53,522	5,594
Management expense ratio⁵	3.03%	2.84%	2.83%	2.85% *
Management expense ratio before waivers or absorptions <sup>5</sup>	19.29%	21.45%	27.83%	85.28% *
Trading expense ratio <sup>6</sup>	0.03%	0.02%	0.16%	0.36% *
Portfolio turnover rate <sup>7</sup>	6.85%	18.94%	43.57%	0.00%
Net asset value per unit	\$8.39	\$7.98	\$8.79	\$8.25

Series F Units - Net Assets per unit1(a)

For the periods ended	2018	2017	2016	2015
Net assets, beginning of the period	\$8.09	\$8.87	\$8.28	\$10.00 <sup>†1(b)</sup>
Increase (decrease) from operations:				
Total revenue	0.07	0.04	0.10	0.14
Total expenses	(0.16)	(0.15)	(0.16)	(80.0)
Realized gains (losses)	(0.07)	0.41	0.44	(80.0)
Unrealized gains (losses)	0.67	(0.85)	0.38	(1.71)
Total increase (decrease) from operations <sup>2</sup>	0.51	(0.55)	0.76	(1.73)
Distributions to unitholders:				
From income	-	-	-	-
From dividends	-	-	(0.06)	-
From capital gains	(0.13)	(0.11)	-	-
Return of capital	-	-	-	-
Total annual distributions <sup>3</sup>	(0.13)	(0.11)	(0.06)	-
Net assets, end of period⁴	\$8.47	\$8.09	\$8.87	\$8.28

Series F Units - Ratios/Supplemental Data

For the periods ended	2018	2017	2016	2015
Total net asset value	\$269,970	\$211,192	\$171,350	\$111,150
Number of units outstanding	31,862	26,102	19,316	13,417
Management expense ratio⁵	1.87%	1.68%	1.70%	1.74% *
Management expense ratio before waivers or absorptions⁵	18.13%	20.29%	26.70%	84.29% *
Trading expense ratio <sup>6</sup>	0.03%	0.02%	0.16%	0.36% *
Portfolio turnover rate <sup>7</sup>	6.85%	18.94%	43.57%	0.00%
Net asset value per unit	\$8.47	\$8.09	\$8.87	\$8.28

<sup>†</sup> Initial offering price

<sup>\*</sup> Annualized

## **Explanatory Notes**

- 1. a) The information is derived from the Fund's audited annual financial statements prepared in accordance with International Financial Reporting Standards.
  - b) The following series of the Fund commenced operations on the following dates, which represents the date upon which securities of a series were first purchased by investors.

Series A Units May 19, 2015 Series F Units May 19, 2015

- Net assets and distributions are based on the actual number of units outstanding at the relevant time. The increase/decrease from operations is based on the weighted daily average number of units outstanding over the financial period.
- 3. Distributions are paid out in cash/reinvested in additional units of the Fund, or both.
- 4. This is not a reconciliation of the beginning and ending net assets per unit.
- 5. The management expense ratio is based on total expenses (excluding foreign withholding taxes, commissions and other portfolio transaction costs but including management fee distributions paid to certain unitholders in the form of additional units) for the stated period and is expressed as an annualized percentage of daily average net asset value during the period. The Manager may absorb certain expenses otherwise payable by the Fund. The amount of expenses absorbed is determined annually at the discretion of the Manager.

- 6. The trading expense ratio represents total commissions and other portfolio transaction costs expressed as an annualized percentage of the daily average net asset value of the Fund.
- 7. The Fund's portfolio turnover rate indicates how actively the Fund's portfolio advisor manages its portfolio investments. A portfolio turnover rate of 100% is equivalent to a fund buying and selling all of the securities in its portfolio once in the course of the period. The higher a fund's portfolio turnover rate in a period, the greater the trading costs payable by the fund in the period, and the greater the chance of an investor receiving taxable capital gains in the period. There is not necessarily a relationship between a high turnover rate and the performance of a fund.

Portfolio turnover rate is calculated based on the lesser of the cumulative cost of purchases or cumulative proceeds of sales divided by the average market value of the portfolio, excluding short-term investments.









Historical annual compounded total returns as at September 30, 2018 include changes in unit value and distributions reinvested and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any unitholder that would have reduced returns. Commissions, service fees, management fees and expenses may be associated with investment funds. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated. Please read the prospectus before investing. PORTLAND, PORTLAND INVESTMENT COUNSEL and the Clock Tower Design are registered trademarks of Portland Holdings Inc. Used under licence by Portland Investment Counsel Inc.

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